

#### About the College :

R.V. College of Engineering, Bengaluru, is one of the premier technical institutes of the country, established in 1963. It has secured a ranking of 35 in a nationwide survey of engineering colleges done by NIRF. RVCE has set a vision of "Leadership in Quality technical Education, Interdisciplinary Research & Innovation, with a focus on Sustainable and Inclusive Technology". As of now, RVCE has funded projects of over Rs. 40 Crores.

#### About the Department :

The Department Of Civil Engineering has qualified & experienced faculty along with well equipped laboratories. The Department offers BE in Civil Engineering and two Post graduate programs: M.Tech (Structural Engineering) and M.Tech (Highway Technology) under autonomous scheme. The Research Centre of the Department has been approved by VTU and offers PhD and M.Sc (Engineering) by research.

**CONCRETE FAIR** is a unique Technical fest organized by the Department of Civil Engineering, RVCE in association with ICI, Bengaluru Centre, India and ASCE Student Chapter-RVCE.

With the main focus to disseminate advances in Concrete Technology, Concrete Fair is headed towards its sixth edition with a vision to inculcate creativity & innovation in budding civil engineers.

The last edition witnessed participation of around 700 students, who had the opportunity to compete with their counter parts and also to interact with leading industry experts. Concrete Fair firmly believes in continuous improvement. This year the two day National level extravaganza is getting a makeover with exciting competitions across various domains in civil engineering both for UG and PG students.

#### Contact us :

[www.concretefairrvce.com](http://www.concretefairrvce.com)  
[concretefairrvce@gmail.com](mailto:concretefairrvce@gmail.com)  
[f /concretefairRVCE](https://www.facebook.com/concretefairRVCE)

#### FACULTY COORDINATOR

Dr. Radhakrishna  
E-mail: [radhakrishna@rvce.edu.in](mailto:radhakrishna@rvce.edu.in)  
Ph. No: 9886127398

#### STUDENT COORDINATORS

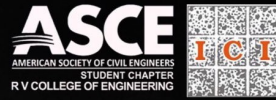
(Sponsorship)  
Sai Arpan - 9740965631  
Hitaish - 9900144268  
Kishore - 9957575344

#### ADVISORY COMMITTEE

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Er. Vivek Naik, President, Indian Concrete Institute  
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Dr. R V Ranganath, Professor, Civil Dept, BMSCE  
Er. Nagesh P, Regional head, Tech Services, Ultratech Cement Ltd  
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Dr. Radhakrishna, Secretary, ICI-BENC  
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Er. Chandramouleswar S, Secretary General, ACCE(I)  
Er. L R Manjunath, DGM, JSW Cement  
Er. N N Nagendra kumar, Resident Director, Sterling Engineering

#### ORGANIZING COMMITTEE

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Prof. B G Anand Kumar, Member  
Prof. M Varuna, Member  
Prof. Praveen Kumar K, Member  
Prof. Venugopal G, Member  
Prof. Shashank B S, Member  
Dr. Bhavana Patel S S, Member  
Prof. Dhanush S, Member



RASHTREEYA SIKSHANA SAMITHI TRUST

**R.V. COLLEGE OF ENGINEERING**  
(Autonomous Institution Affiliated to VTU, Belagavi)  
Bengaluru-560059, Karnataka.

**DEPARTMENT OF  
CIVIL ENGINEERING**

Presents

6<sup>TH</sup> EDITION OF  
**CONCRETE FAIR**

A National Level Technical Civil Engineering Fest

**25<sup>th</sup> & 26<sup>th</sup> October '17**

IN ASSOCIATION WITH  
INDIAN CONCRETE INSTITUTE  
ICI BENGALURU CENTER (BENC)  
&  
ASCE STUDENT CHAPTER - RVCE

AN INDUSTRY INSTITUTE INTERACTION

## GLIMPSE OF OUR PAST

**5** Successful consecutive fairs organized

Over **2500** young minds inspired

**75** Supporting Industries

Over **100** Academicians involved

# 6<sup>th</sup> EDITION OF CONCRETE FAIR 2017

**2** Days involving

**10** Events  
Over **300** colleges expected to participate

Reach over  
**25,000** globally



"Concrete Fair is a very well organized technical fest. It was one of those rare occasions where partners from the industry took turns to educate students about the latest industrial practices. All the events did a great job at testing the skills of participants. The fest excels because it promotes learning against a backdrop of competition."

-Dr. R. Nagendra  
Former Chairman  
Indian Concrete Institute KBC

"Our UG & PG students have been participating in Concrete Fair since many years. Their active participation has helped them learn more about core technical concepts. It's also a good platform to network with expert engineers & students. Congratulations on hosting this wonderful fest which will surely take the students a step closer towards becoming competent engineering professionals. The efforts of faculty and students of RVCE is appreciated"

-Dr. Ashwath  
Professor and Head, Deptment of Civil Engineering  
Bangalore Institute of Technology

"Kudos to the Concrete Fair team for organizing one of the best industry-institute interactions of the country. The activity gave us a good platform to display our products & services to the students and also fellow engineers. Above all, bridging the gap between the industry and the academic institutions was the most soul-satisfying aspect."

-Dr. L.H.Rao  
Advisor and Former Head of Technical Services  
JSW Cement, Industry Partner



# CONCRETE FAIR 2017



## SPONSORSHIP SLAB

INCENTIVES	TITLE	PLATINUM	GOLD	SILVER
ITEMS	1,50,000	1,00,000	50,000	25,000
Name always present before "Concrete Fair 2017"	✓			
Logo on ID card	✓	✓		
Presence in main banner	✓	✓		
Logo presence in all places	✓	✓		
Branding Space-poster	5	4	2	2
Branding Space Banners	4	3	2	1
Social Media Promotion	✓	✓	✓	
Presence in all e-mails	✓	✓	✓	✓
Exclusive event provision	✓			
Stall provision (8 X 8 feet)	✓	✓	✓	
Special standees	2	2	1	1
Promotional Video Presence	✓	✓	✓	
YouTube advertisement	✓	✓	✓	
Flyers/brochures in registration kits	✓	✓	✓	✓
Database	✓			

INDIVIDUAL BENEFITS	
INCENTIVES	AMOUNT
Branding Banner	2,000
Stall	15,000
Exhibition	6,000
Social media promotion	5,000
Event partnership	15,000
Website & blog	5,000

Contact us :

[www.concretefair.com](http://www.concretefair.com)

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### STUDENT COORDINATORS (Sponsorship)

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