



# UltraTech Cement Limited

# Aditya Birla Group - Overview



ADITYA BIRLA GROUP

## PREMIUM GLOBAL CONGLOMERATE

USD ~60 billion\* Corporation

In the League of Fortune 500

Operating in 6 continents and 36 countries

with ~50% Group revenues from overseas

Anchored by 120,000 employees from over 100 nationalities

AON best employer in India for 2018

One of the top employers in manufacturing in India as per the Forbes World's Best Employers 2020



- # 1 cement player in India
- 3<sup>rd</sup> largest cement player globally (ex - China)



- # 2 in VSF globally
- # 1 in chlor-alkali in India



- Top fashion and lifestyle player in India
- Iconic brands across the fashion and retail segment



- A leading financial services player
- AUM ~ USD48bn



- #1 producer of noble ferro alloys in India
- Amongst the top private players in mining of coal and other minerals



- A global metal powerhouse
- # 1 in aluminum rolling globally



- # 2 in carbon black globally



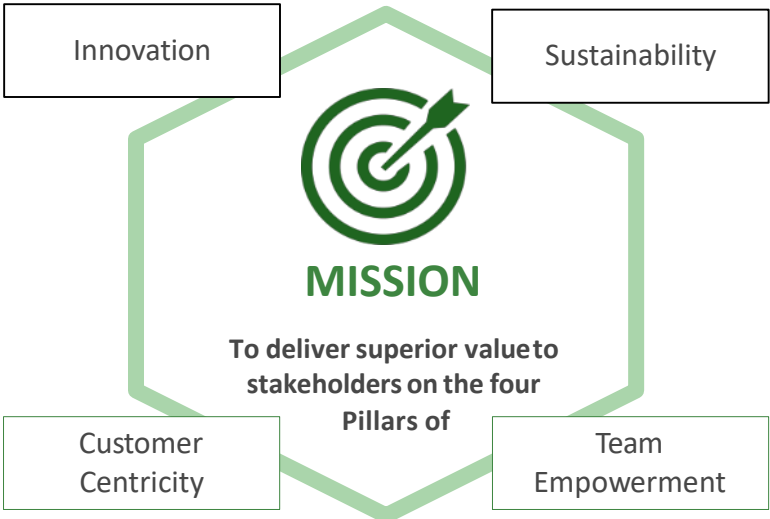
- A trans-national bulk commodity trading solutions provider globally



- Leading telecom player in India

OUR VALUES - INTEGRITY • COMMITMENT • PASSION • SEAMLESSNESS • SPEED

# Building a Sustainable Future



## Enhanced Stakeholder Value & Sustainable Value Creation

Profitable growth

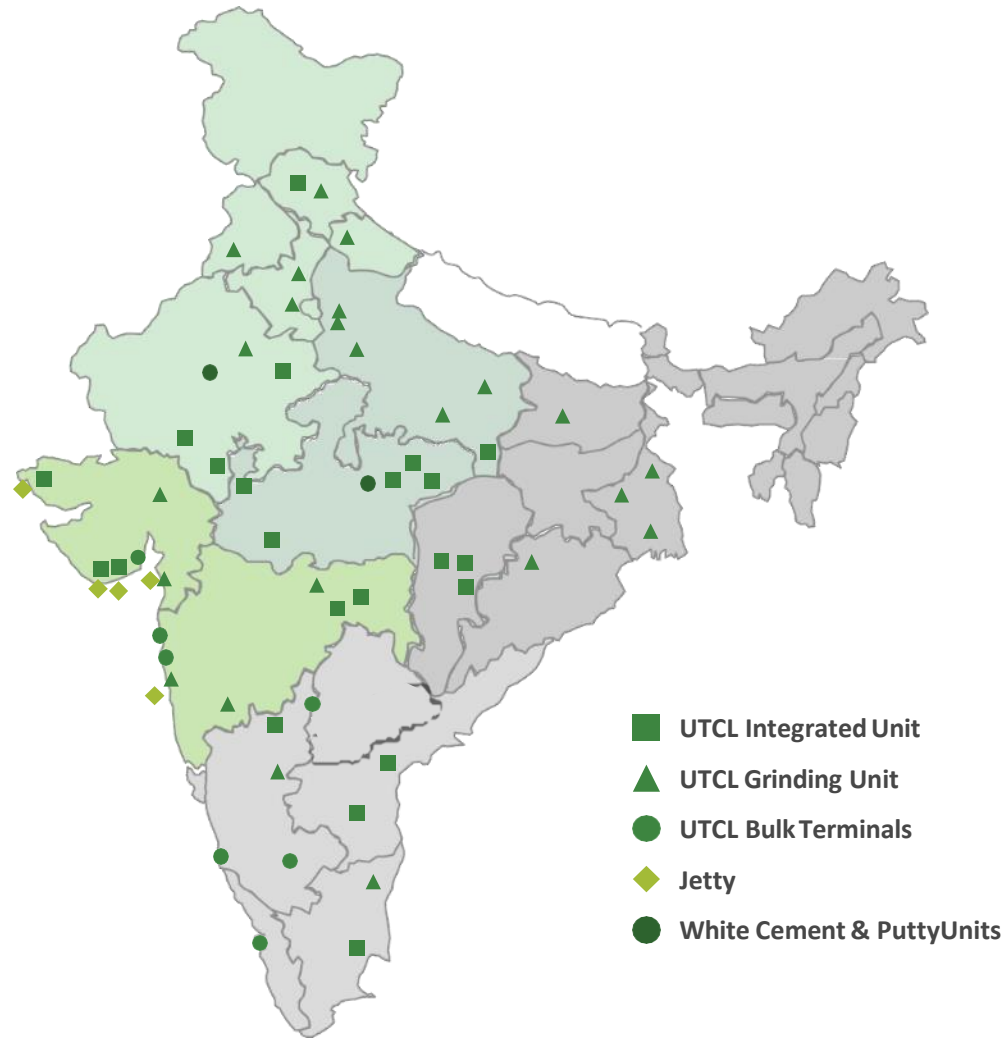
Market Leader

Socially Responsible

Strong financials

Premium brand

# UltraTech - India Footprint



- 23 Integrated Units<sup>1</sup> (IU)
- 27 Grinding Units<sup>2</sup> (GU)
- 8 Bulk Packaging Terminals<sup>3</sup> (Sea + Rail)
- 1 White Cement & 1 Putty Unit
- 5 Jetties

## Grey Cement Capacity (mtpa)

Zones	UTCL Capacity As on June'22	UTCL Mix	Industry Capacity	UTCL Share in Industry
North	23.8	21%	~110	22%
Central	25.3	22%	~72	35%
East	17.4	15%	~120	15%
West	27.7	24%	~77	36%
South	20.5	18%	~173	12%
<b>All India</b>	<b>114.6</b>	<b>100%</b>	<b>~552</b>	<b>21%</b>
Overseas	5.4			
<b>Total</b>	<b>120.0</b>			

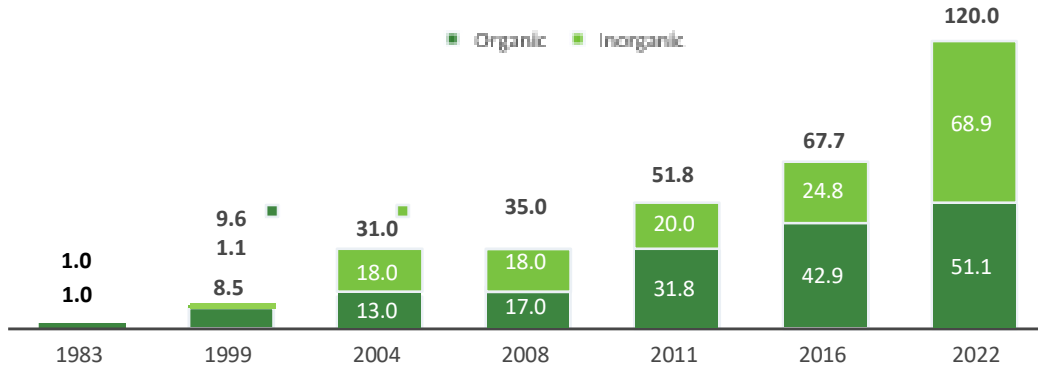
Map is used only for representation purpose

Source: Industry estimates

Note: <sup>1</sup> 22 in India and 1 clinkerization unit in Overseas; <sup>2</sup> 23 in India and 4 in Overseas; <sup>3</sup> 7 in India and 1 in Overseas

# Grey Cement: Balanced growth through organic and inorganic expansion

Capacity evolution (Inmtpa)



159.25 mtpa

2025

131.25 mtpa

- Acquisition of **Jaypee Cement** (21.2 mtpa), **Binani Cement** (6.25 mtpa), **Century Cement** (14.6 mtpa)
- Organic Capacity addition: 8.2 mtpa
- 3<sup>rd</sup> largest global cement player by capacity (ex. China)

51.8 mtpa

- Organic Capacity addition: 15 mtpa
- Group Cement business under one roof
- Acquisition of **Star Cement**: 3 mtpa
- Building Products launched in 2012

31.0 mtpa

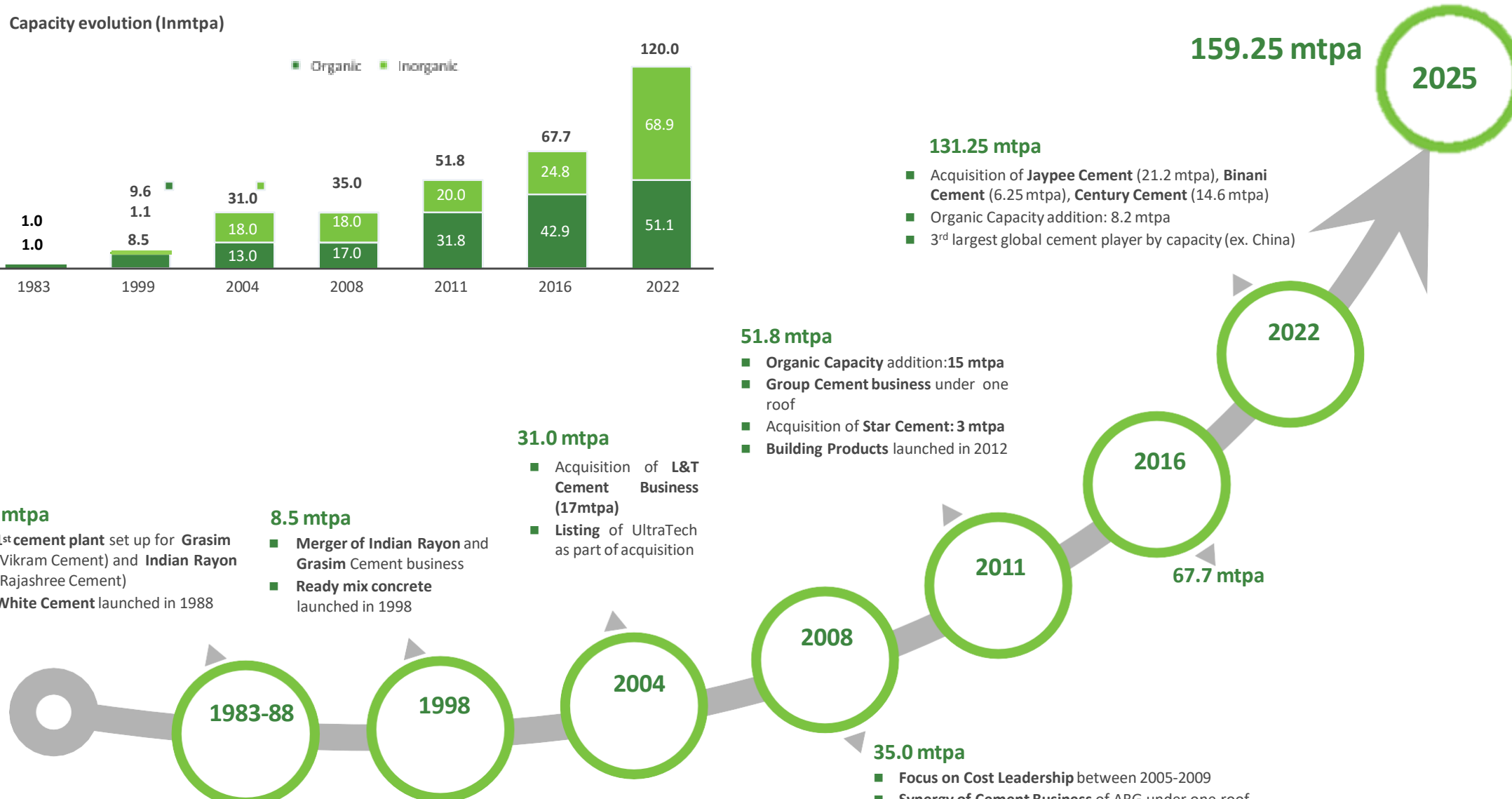
- Acquisition of **L&T Cement Business** (17mtpa)
- Listing of UltraTech as part of acquisition

8.5 mtpa

- Merger of **Indian Rayon** and **Grasim Cement** business
- Ready mix concrete launched in 1998

1.0 mtpa

- 1<sup>st</sup> cement plant set up for **Grasim** (Vikram Cement) and **Indian Rayon** (Rajashree Cement)
- White Cement** launched in 1988



Note: † Incremental capacity from Mar-16 to March 22

# Diversified product portfolio catering a full suite of building solutions



**CEMENT**

**RMC**

**BIRLA WHITE**

**UBS**

**BPD**

**UTEC**

**Grey Cement**

Ordinary Portland Cement, Portland blast-furnace slag Cement, Portland Pozzolana Cement, Portland Composite Cement

**Ready mix Concrete**

Tailor made concrete solutions with 25 specialty concretes based on application

**White Cement**

Portfolio of white cement, white putty, VAPS Textura, Levelplast, pre-cote and fragrance putty

**Building Solutions**

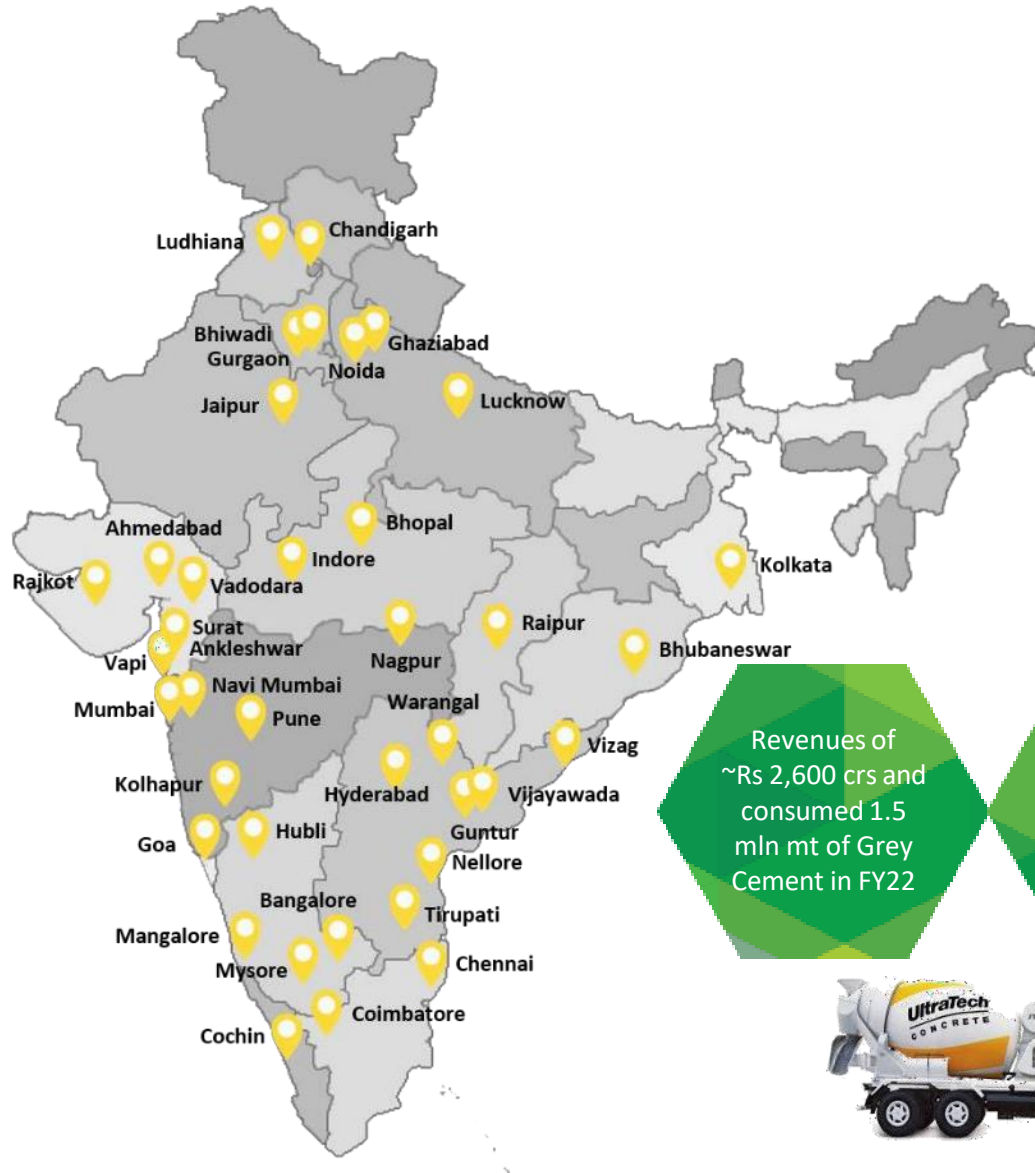
One-stop building solutions for the retail customer

**Building Products**

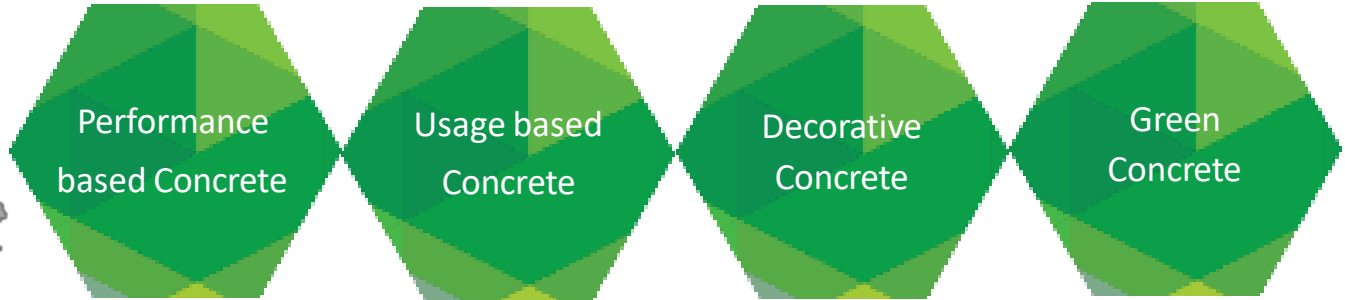
Portfolio of building solution products such as plasters and mortars, tile adhesive, waterproofing products etc.

**UTEC**

- Utec A total home builder-IHB
- Utec Partner-Engineer, Architect, Contractor.



## Product offering based on the requirement



Revenues of ~Rs 2,600 crs and consumed 1.5 mln mt of Grey Cement in FY22

170+ RMC plants addressing national demand



- UltraTech is **the first commercial RMC manufacturer** in the country to adopt concrete recycling technology.
- UltraTech is India's first company **to meet the requirement of LEED** (Leadership in Energy and Environmental Design) & IGBC.
- **UltraTech White Topping**, an efficient and durable solution for urban roads.

# Birla White: Building a Robust Portfolio



**YOUR ONE-STOP SHOP FOR PERFECT WALLS**

Get perfect walls with Birla White!

[Know More](#)

## BIRLA WHITE Bio shield Putty

**DEEWARON KE VIRUS KI CHUTTI**

INDIA'S FIRST ANTI-VIRAL PUTTY

746g Per Kg

30kg

**KILLS 99.9% BACTERIA & VIRUSES**

## BIRLA WHITE WALLSEAL WATERPROOF PUTTY

SABSE SAFED DEEWAR AUR ROKE PAANI KA HAR WAAR

**WALLSEAL WATERPROOF PUTTY**

Sabse Safed Deewar Aur Roke Paani Ka Har Waar

[Know More](#)

**BEST WATERPROOF PUTTY\***

Fragrance Putty

## INDIA KI PEHLI KHUSHBOO WALI PUTTY

SABSE SAFED DEEWAR AUR KHUSHBOO SHAANDAR

INDIA'S FIRST SCENTED PUTTY

Waterproof Putty



# UltraTech Building Solutions

## One-stop building solution for the retail customer



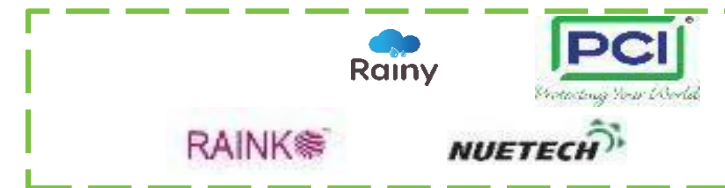
3,002 UltraTech Building Solutions outlets

Helps to increase the share of customer wallet to 60% +

## Business partners at UltraTech Building Solutions stores



## Services through UBS Outlets



## New Product Launches

Tile Adhesives	Power and Hand Tools
Electricals	Sanitary and Fittings
Rain Water Harvesting / PCI	Solar

## Dry Mix Mortars



Plasters & Mortars

Adhesives & Sealants

Flooring

Repair & Rehabilitation

## Waterproofing



Liquid Waterproofing

Cementitious Waterproofing

# Utec by UltraTech



- **Home building ecosystem which enables collaboration** between Partners and Individual House Builders
- **One-Stop Application** for all home-building needs .
- **Eases the home building journey** for the Individual Home Builder.





BUILDING INDIA'S PRIDE



Partnering With National Projects



# T2 Terminal, Airport Bangalore

## Project Highlights

**Client:** Bengaluru International Airport Limited

**Contractor:** Larsen & Toubro

**Designers:** Skidmore, Owings & Merrill.

**Commencement year :** 2019

**Year of completion :** 2022

**Cement Consumed:** 92,000 MT

**Project Cost :** 5,000 Crore (approx.)

**Capacity of passengers:** 5-6 crores



## Technical Team's Association

- ✓ Product presentation to clients, contractors on Cement Selection.
- ✓ Establishing concrete mixes for shortcreting.
- ✓ Knowledge sharing program on cold weather concreting (minus 8 degrees).
- ✓ Trouble shooting / solution providing related to concrete applications.
- ✓ Cement Plant visits of officials to ensure appropriate quality.

# Atal Tunnel, Himachal Pradesh



## Project Highlights:

Client: Border Roads Organization Contractor: STRABAG, AFCONS Infrastructure Ltd

Length of tunnel: 9.02 km

General altitude of tunnel: 9,840–10,170 ft.

Commencement year : 2018

Year of completion : 2020

Cement Requirement: 86,000 MT

Project Cost : 3,200 Crore (approx.)



## Technical Team's Association:

- ✓ Establishing concrete mixes for shotcreting.
- ✓ Knowledge sharing program on cold weather concreting (minus 8 degrees).
- ✓ Product presentation to clients, contractors on Cement Selection.
- ✓ Trouble shooting / solution providing related to concrete applications.
- ✓ Cement Plant visits of officials to ensure appropriate quality.

# Motera Stadium, Gujarat



## Technical Team's Association

- ✓ Optimizing and establishing various Concrete Mixes
- ✓ Expert talks on (a) Precast elements tracking & installation, (b) How to remove blemishes on Form finish concrete of precast elements
- ✓ Interactions with involved international consultants for providing solutions
- ✓ Logistics support for in-time delivery
- ✓ Knowledge sharing program on good construction practices & Grout applications for columns
- ✓ Technical site training of workforce.

## Project Highlights

Client : Gujarat Cricket Association

Project Cost : 670 Crore

Project start month : March 2017

Year of completion : March 2019

Total cement requirement: 44,000 MT (OPC 53 grade)

# ALL OUR PRODUCTS ARE GREEN PRO CERTIFIED



Confederation of Indian Industry

**CII-Green Products and Services Council**

hereby certifies that

**UltraTech Basecrete**  
(GPUC005014)

Manufactured by UltraTech Cement Ltd – BPD Division at Wada, Maharashtra meets the requirements of GreenPro Ecolabel and qualifies as Green Product.

This certification is valid till **December 2022**

  
**Jamshyd N Godrej**  
Chairman, CII-Godrej GBC

  
**ParasuRaman R**  
Chairman, CII-Green Products & Services Council

  
**K S Venkatagiri**  
Executive Director, CII-Godrej GBC

Supporting Council and programmes



Confederation of Indian Industry

**CII-Green Products and Services Council**

hereby certifies that

**UltraTech, Portland Pozzolana Cement**  
(GPUT104001)

Manufactured by UltraTech Cement Limited meets the requirements of GreenPro Ecolabel and qualifies as Green Product.

This certification is valid till **December 2023**

  
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Executive Director, CII-Godrej GBC

Supporting Council and programmes





# Sustainable Features



- **436 MW** : Green power capacity (WHRS + renewable energy) that contribute to **17.64% of total energy consumption.**

- **3.8 times** water positive - We return almost four times the amount of water consumed, to the nature .
- **11.03 %** recycled water - Used in our cement operations. All our plants follow **zero water discharge**



- **16 states and 507 villages** - Across India covered through our CSR efforts.
- **Rs.103 Crore** - Invested through CSR that contribute towards community development efforts.
- **1.6 Million people** - Benefited through our community development programs.
- **28,045 Farmers** - Trained on Integrated farming methods, crop production, alternative cash crops and taken on exposure visits.
- **700 Youth** - Covered under Skill development programs.

You can change anything  
in your home,  
but never its cement



Play Video



## Your Guide To **Home Building**

Click on cards below to get curated articles and videos for every stage of home-building.



**PLANNING**  
Plan well what you  
can't do



**CHOOSING LAND**  
Where you live decides  
how your family lives



**MAKING BUDGET**  
What you don't spend,  
you save



**SELECTING TEAM**  
The right team makes  
all the difference



**SELECTING MATERIAL**  
No room for  
compromise



**SUPERVISING WORK**  
What to look out for



**MOVING IN**  
Make your home  
family-ready

