



AMONGST INDIA'S LEADING INTEGRATED BUILDING MATERIALS COMPANY

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Bangalore

PRISM JOHNSON LIMITED



Complete Concrete Solutions



*Prism JOHNSON Limited is one of India's leading integrated building materials companies
having a wide range of products*

RAJAN RAHEJA GROUP (40,000 Cr turnover Group)



Prism RMC: heritage > 89 years



1930

- RMC Group plc (formerly Ready Mixed Concrete Limited) was founded in the year 1930 in the UK and became one of the largest ready-mixed concrete manufacturers in the world.

1996

- The Rajan Raheja Group (Hathway Investments Pvt. Limited) in India partnered with RMC group and the company became RMC ReadyMix(India) Pvt. Ltd. (coinciding with the inception of the RMC industry in India).

2004

- It became 100% subsidiary of Rajan Raheja Group

2010

- Largest integrated building material conglomerate was formed by merger of RMC Readymix (India), HR Johnson & Prism Cement Limited

2018

- Prism RMC expanded business rapidly and is one of the largest RMC manufacturer in India, operating 95 ready-mixed concrete plants and aggregate in 44 cities and towns across the nation.

RMC (INDIA) DIVISION - Footprint



- 95 'Ready mixed concrete' plants and Aggregate business locations across 44 cities

Highest geographical coverage within India

Core Business – Ready Mix Concrete & Allied Services

PRISM
CEMENT
दूर की सोच

JOHNSON
Not just a man. A way of life.

PRISM
RMC
Complete Concrete Solutions



Ready mixed concrete

Annual Concrete Vol:
3.5 Million m³

No. of Plants: 75

Grades supplied: M5 to M95



Aggregates

Annual Sales Vol:
2.2 Million tones

No. of locations: 9

“Diversified and sustainable business”

Complete Quality Management System



Quality Check on Incoming Raw Material



Control on specifications of Concrete



Controls at Batch Plant



Control on Delivery of Concrete



Quality Control and Quality Assurance System (QA & QC)



Overall Process Control



“Complete quality checks translating into enhanced customer trust”

Complete Quality Management System



Glimpses of plant based labs across India

“Complete quality checks translating into enhanced customer trust”

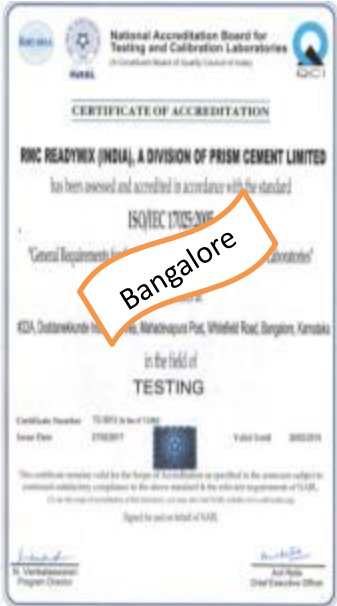
Complete Quality Management System



NABL certification



NABL (National Accreditation Board for Testing & Calibration Laboratories) accredited our four labs



Advantages:

1. Increased confidence in Testing/ Calibration Reports issued by the laboratory.
2. Savings in terms of time and money due to reduction or elimination of the need for re-testing of products.
3. Enhanced customer confidence and satisfaction as they are well aware of the Quality Assurance System and the technical competence of the laboratories.

“Complete quality checks translating into enhanced customer trust”



QCI certification

QCI (Quality Council of India) certified our 31 locations across India for adherence to quality in operations and processes of RMC Plants.

Advantages:

For Owners and Specifiers (architects, consultants)

- Third-party quality assurance from an independent agency, based on well-defined quality norms evolved by experts
- Reliable Tool for short-listing of concrete producers

Small Customer (e.g. individual house builder)

- Assurance on quality and durability of concrete as per global standards
- Convenience and Peace of mind

Concrete Industry

- Raise the industry standard at international level

“Complete quality checks translating into enhanced customer trust”

Complete Quality Management System



QCI certification



Ahmedabad



Bangalore



Chennai



Faridabad



Gurgaon



Navi Mumbai



Mangalore



Pune



Sonapat

"Complete quality checks translating into enhanced customer trust"



Aquaesistcrete™

It is an exclusive waterproofing concrete. It contains a specially formulated admixture that makes it “Water Tight”.

Application

- 1. Basements
- 2. Retaining walls
- 3. Swimming Pools

Advantages

- 1. Keeps water in or out as required
- 2. Cost effective
- 3. Properties remain intact even after surface is damaged.

Coastcrete®

It is designed to withstand the extreme coastal environment which demands the concrete to be highly impermeable and with a good microstructure.

Application

- 1. Marine Structures
- 2. Sewage Treatment Plants
- 3. Structures near Coastline

Advantages

- 1. Corrosion Resistant
- 2. Highly Impermeable
- 3. Resistant against Chlorides & Sulphates.



“Range of innovative concrete solutions to serve every need ”



Dyecrete®

It comprises an eye-catching array of concrete that are suitable for a wide variety of architectural & decorative applications.

Application

1. Pedestrian walkways, footpaths & cycle tracks.
2. Flooring for parking areas, basements etc.
3. Artistic precast panels & products

Advantages

1. Assortment of striking visual effects.
2. Smart color options and durable surface
3. Easy & Fast Installation

Easycrete®

Its unique free flow ability enables it to easily spread and fill every nook & corner of the formwork. It has high resistance to segregation.

Application

1. In RCC Members with heavy and congested reinforcement.
2. RCC elements of intricate & complicated shape and design.
3. Retaining walls, raft, footing and pile foundations.

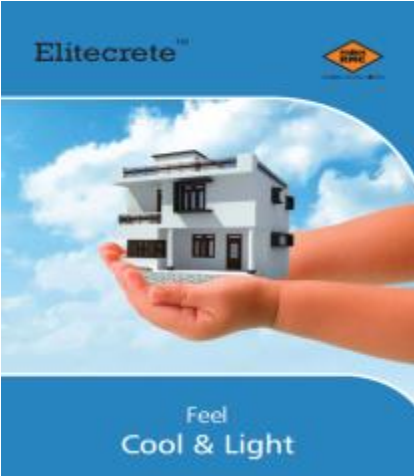
Advantages

1. Better quality in terms of surface finish, no voids ,honeycombs etc.
2. Better mould ability
3. Better progress & speedy construction



“Range of innovative concrete solutions to serve every need ”

PRISM RMC Specials – Adding value to concrete



Elitecrete™

It is a light weight concrete with densities varying from 800 to 1800 kg/m³.

Application

1. As an insulating material for roofs, floors and electrical cables.
2. Construction of Partition Walls.
3. Low Strength filler material for a variety of applications.

Advantages

1. Excellent Thermal & Sound Insulation.
2. Reduction in Structural Dead Load.
3. Excellent fire resistance.

Envirocrete®

It is a High Performance and Sustainable Concrete designed to offer current and future environmental objectives i.e. high durability & low environmental impact.

Application

1. Mass Foundations
2. Concrete Pavements
3. Underground Structures

Advantages

1. Sustainable & Durable.
2. Continued Strength gain upto later ages.
3. Low Heat of Hydration.



“Range of innovative concrete solutions to serve every need”

PRISM RMC Specials – Adding value to concrete



FRCcrete®

It is a concrete containing fibrous material which increases its structural integrity. Fibers include steel fibers, glass fibers and synthetic fibers.

Application

1. All building terrace slabs to mitigate plastic shrinkage cracking.
2. Heavy traffic wearing surfaces such as warehouse etc.
3. Concrete road, beams.

Advantages

1. Reduced plastic settlement and shrinkage cracking.
2. Reduced material and labor cost as steel reinforcement is not required for ground supported slabs.
3. Increased durability.

Foundationcrete™

It is a special concrete that makes foundation stronger and durable. It is characterized by high performance & high durability acquired through higher than normal replacements of OPC with PFA and/or GGBS.

Application

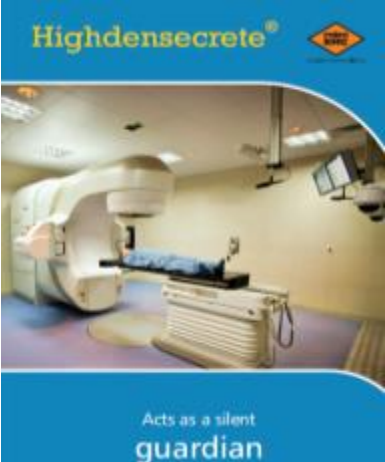
1. Footings of all shapes and sizes.
2. Foundations of all types.
3. Underground soil supported structures.

Advantages

1. Continued strength gain up to later ages.
2. Superior concrete performance in aggressive environments.
3. Low heat of hydration, hence mitigates cracking.



“Range of innovative concrete solutions to serve every need ”



Highdensecrete®

It is a specially designed heavy weight concrete with a density of more than 2600kg/m³ and can be used to protect and shield places with greater risk of radiation.

Application

1. Radiation shielding in nuclear power plants and radiation therapy units in hospitals.
2. Ballasts in offshore locations.
3. Bridge Construction

Advantages

1. Excellent Radiation Shielding
2. Negative Buoyancy.
3. Sound and Vibration Attenuation.

Megacrete®

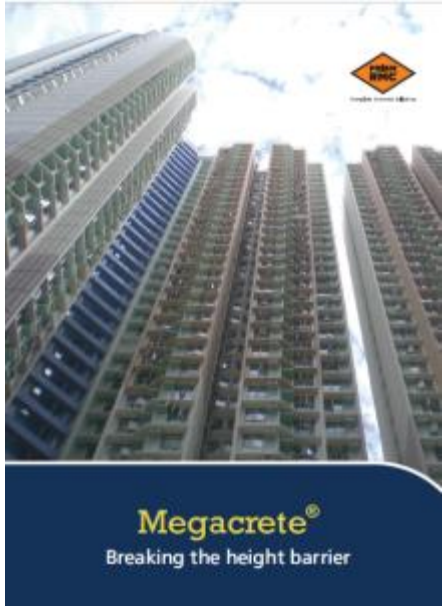
It enables designers to conjure high strength structural members with least possible dimensions.

Application

1. RCC Columns and Beams in high rise buildings.
2. Columns, beams and girders for mega-urban infra projects.
3. Precast structural elements.

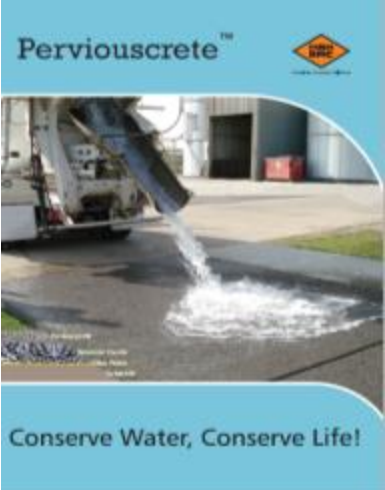
Advantages

1. Jumbo Strength and Dense Concrete.
2. Supports High-rise Construction.
3. Increased floor space availability.



“Range of innovative concrete solutions to serve every need”

PRISM RMC Specials – Adding value to concrete



Perviouscrete™

It is a special category of modified concrete that permits rainwater runoff to percolate through it rather than flood surrounding areas or storm water drains.

Application

1. Car parking (only for light motor vehicles)
2. Rainwater harvesting in Housing Societies.
3. Play grounds.

Advantages

1. Recharges ground water.
2. Rain water harvesting.
3. Solves water logging on concrete surfaces during heavy rains.

Portacrete®

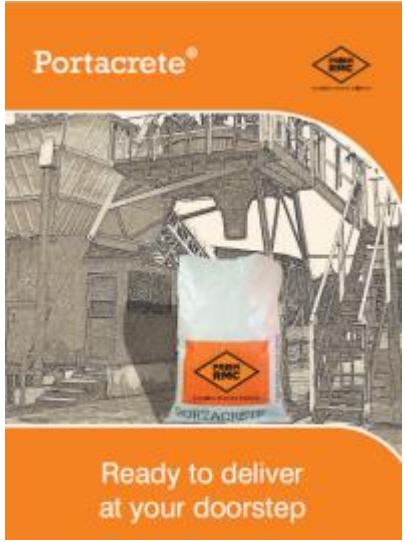
It is a tailor made concrete that is available in easy to handle small consignments. The concrete is engineered to retain the consistency and cohesiveness of the mix for a longer period.

Application

1. Repair / renovation work in houses and buildings.
2. Interior works in occupied buildings.
3. Slender columns and starters for coloums and retaining walls.

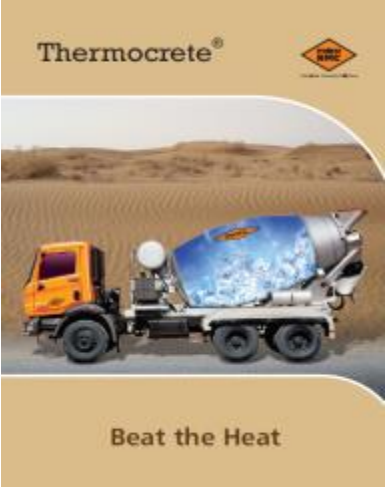
Advantages

1. Quality assured ready mixed concrete available in various grades.
2. Available in small quantities.
3. Can be safely transported to remote places.



“Range of innovative concrete solutions to serve every need ”

PRISM RMC Specials – Adding value to concrete



Thermocrete®

It is chilled concrete that responds to the technical requirements of concrete temperature.

Application

1. Massive Raft Foundations & Deep Beams.
2. Bridge Foundations & Piers.
3. Large Retaining Walls.

Advantages

1. Controls the temperature differential between the core & surface of concrete.
2. Controls Early setting & Stiffening.
3. Reduces Plastic Shrinkage Cracks.

Xpresscrete™

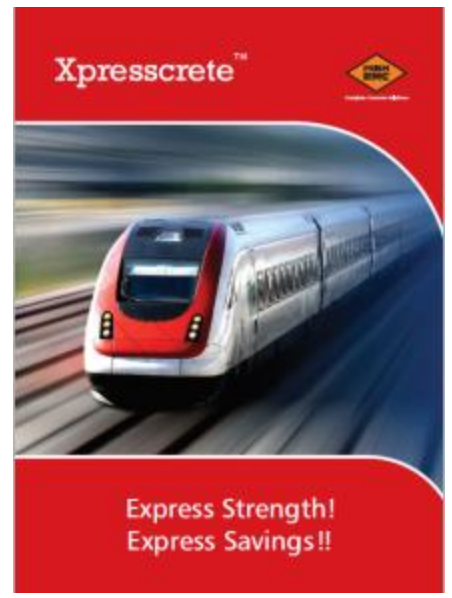
It is a range of Early-Strength concrete which speeds up construction by allowing subsequent activities to be taken up earlier.

Application

1. Precast Beams & Panels.
2. Pavement & Trafficked Roads.
3. Concrete casting using Aluform systems.

Advantages

1. Increased productivity through quicker removal of formwork.
2. Accelerates Critical sections of Construction Process.
3. Structure can be put to intended use earlier.



“Range of innovative concrete solutions to serve every need”

Special concrete for each application



For 'Individual House Builders'



Elitecrete™

Foundationcrete™

Dycrete®

Perviouscrete™

Aquaresistcrete™

"Adding value to every Customer's requirement"

Special concrete for each application



For 'Residential Projects'



"Adding value to every Customer's requirement"

Special concrete for each application



For 'Commercial Projects'



Thermocrete®

Elitecrete™

Enviroprotectcrete™

Megacrete®

Xpresscrete™

Easycrete®

FRCCrete™

Dyecrete®

Foundationcrete™

" Adding value to every Customer's requirement "

Special concrete for each application



For 'Infrastructure'



Megacrete®

Easycrete®

Thermocrete™

Xpresscrete®

Landmark projects executed

PRISM
CEMENT
सुर की सोच

JOHNSON
Not just D.M.A. Lifeway.

PRISM
RMC
Complete Concrete Solutions

Global Training Center-Infosys, Mysore



**MCF-Administrative Building,
Mangalore**



Landmark projects executed

PRISM
CEMENT
दूर की सोच

JOHNSON
Not Just D.M.A. Lifeway.

PRISM
RMC
Complete Concrete Solutions

KSRTC Mofussil Bus Station, Mysore



Prudential Paradise project, Goa



Landmark projects executed



ONGC- Bullet proof & earthquake proof compound wall, Surat



Brigade International School, Whitefield, Bangalore



Landmark projects executed

PRISM
CEMENT
रूर की सोच

JOHNSON
Not Just A Man, A Lifestyle.

PRISM
RMC
Complete Concrete Solutions

**Salarpuria Symphony Project ,Hosur road,
Bangalore**



**Residential Apartment complex by Appaswamy
Real Estates-Chennai**



Landmark projects executed

PRISM
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JOHNSON
Not just a man. A way of life.

PRISM
RMC
Complete Concrete Solutions

Maruthy Engineering Company, Vizag



Land Mark Project, Prabhat, Mumbai



Landmark projects executed

Coral height Residential project-NCR



Landmark projects executed



T.A. Pai Management Institute -Manipal



Balewadi Stadium, Pune





HIGH RISE MULTISTORIED OFFICE BUILDING PROJECT - BHUBANESWAR

CERTIFICATE OF APPRECIATION

Awarded to
RMC (I) Ltd.

For Implementation of Good Workplace Safety and Housekeeping at L&T HRMOB Project, Bhubaneswar



Indrojit Sarkar
Mr. Indrojit Sarkar
Project Manager(L&T-HRMOB)

PSN Reddy 10/11/17
Mr. PSN Reddy
EHS Incharge (L&T-HRMOB)

"Don't just take our words for it, Our customers say it best"

Customers Speak



"Don't just take our words for it, Our customers say it best"

Customers Speak



S. P. Singla Constructions Pvt. Ltd.
Building infrastructure for future...

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CIN No.: 14520(DL)PVT0114775

PROJECT OFFICE
New Conna Park Area Road
Shree, W.P. No. 40201
Email: ssp@spconstr.com

Certificate of Appreciation

This Certificate is awarded to RMC Readymix India (A Division of Prism Cement Ltd)
In recognition of your outstanding contribution in terms of Innovation, Dedication
& Team work, in making the Cable Stay Bridge at Kamla Park, A Unique Bridge
Structure of Bhopal.

The Supplies made were professionally very well managed with appropriate quality
control to our entire satisfaction. They are fully equipped with state of art
manufacturing unit, delivery system & executional control. Product & Execution
was up to our fullest satisfaction.

We wish Good luck to RMC Readymix India (A Division of Prism Cement Ltd) for
future supplies.

Thanking You

For: S.P. Singla Constructions Pvt. Ltd.
Construction P. Ltd.
Project Manager 22/11/2015

P. D. HINDUJA NATIONAL HOSPITAL & MEDICAL RESEARCH CENTRE
(Established and managed by the National Health & Education Society)

VEER SAURKAR MARG, MAHIM, MUMBAI - 400 016, INDIA
PHONE : 2445 1515, 2445 2222, 2444 9198 FAX : 2444 9151

Ref. No. HHN/PRO/11/01 Date: 23rd November, 2015

To,

The Manager (Business),
RMC Readymix (India) [A Division of Prism Cement Limited]
Mumbai Region

Subject: Supply of High density concrete for the walls meant for radiation shielding at our hospital at Mahim, Mumbai.

Dear Sir,

We would like to place on record that M/s RMC Readymix (India) [A Division of Prism Cement Limited] has successfully supplied us the above mentioned concrete under their trademarked name of **Highdensecrete™3500** through our Civil Contractor M/s. AMI Construction. As against our concrete density requirement of 3500 kg/cum., we had actually achieved a density of 3,600 kg/cum. at site.

We would like to thank the entire **RMC India team** for all their major and minor contributions for the same. We are happy with the professional and quality conscious approach, including the un-paralleled teamwork exhibited by this team.

Thanking You All once Again!!

Regards,

Sunil Datta
Sr. Manager - Projects

"Don't just take our words for it, Our customers say it best"

THANK YOU

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Not just a name. A way of life.

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