

Organized by



Indian Concrete Institute
Bangalore Centre

6th
EDITION



Two Day National Seminar,
Live Product Demonstration
and Exhibition on

Concrete Panorama & Seminar - 2015



**QUALITY
ASSURANCE
& INNOVATIONS
IN READY-MIXED
CONCRETE**

Venue : Nimhans Convention Centre, Bangalore.

February : 24 - 25, 2015

In Association with :



Ready Mixed
Concrete
Manufacturers'
Association



ABOUT CONCRETE PANORAMA

The evolution of Ready-mixed Concrete (RMC) has been a major growth driver for the infrastructure and construction industries. Though India's RMC consumption is low compared to western and developed countries, the RMC industry is progressing. While cement consumption through RMC in western countries varies from 55% - 75% in India it is just 6% - 7%. The Ready-mixed Concrete in India is started in the year 1992 and has achieved about 10% conversion from the site mixed concrete till now. Construction is the second largest industry in India next to agriculture. The new government in India has plans take up infra projects worth Rs. 18L-crores in the coming years. Even though growth of RMC industry is slow, most of the mega projects could see the light of the day only because of use of RMC. There are issues to be addressed in respect of RMC in order to increase its penetration. It is in this context ICI- Bangalore center decided to organize 6th edition of "CONCRETE PANORAMA" on the theme "QUALITY ASSURANCE & INNOVATIONS IN READY-MIXED CONCRETE" showcasing latest developments in Ready-mixed Concrete Industry and construction technologies in India and abroad. This event is being organized in association with Quality Council of India (QCI). Recently, Quality Council of India (QCI) has taken an initiative to establish an independent third party voluntary "RMC Plant Certification Scheme" in the country to assure quality in operations and processes of RMC Plants. The other organizations associated are Ready-mixed Concrete Manufacturers Association (RMCMA) of India and Construction Chemical Manufacturers Association (CCMA) in India.

DEMINAR is a unique feature of "Concrete Panorama" wherein we offer an opportunity to showcase usage of various facilities related to RMC industry in the field next to seminar hall. This will be beamed live to the audience in the seminar hall. RMC companies and their subsidiary services make use of this opportunity to show case their products such as batching plants, transit mixers, automation software, quality monitoring devices, constituents of concrete, concrete admixtures, manufactured sand producers, testing equipment, different specialized pumps and booms, special concretes etc. This kind of Deminar is the only one in India which is so popular among engineers to learn through practical demonstration about new products and technologies.

Eminent personalities in the field of Ready-mixed Concrete will also be invited to deliver lectures during the seminar. This event will witness a very large participation from RMC Producers, construction companies who are having a large number of concrete batching plants at their sites, structural consultants, decision makers from government agencies such as Bruhat Bangalore Mahanagara Palike, Bangalore Metro, Bangalore Development Authority, CPWD, PWD, BWSSB, KRDC, KUIDFC, academic and research experts across India and abroad for the 2 day event.

SPONSORSHIP FEE

Particular	Amount	Delegates	Stage Backdrop Display	Company Name Display	Presentation	Stalls	Product Demo
Chief Patron	5,00,000	10	YES	YES	YES	3	YES
Patron	3,00,000	6	YES	YES	YES	2	YES
Sponsors	1,00,000	2	YES	YES	YES	1	NO
Demonstrators	75,000	2	NO	YES	NO	0	YES
Exhibitors	40,000	2	NO	YES	NO	1	NO
Supporting Organisation	30,000	2	YES	YES	NO	0	NO
Dinner Host*	3,00,000	3	NO	YES	YES	0	NO
Delegate Kit Sponsor	3,00,000	3	NO	YES	NO	0	NO

* Company hosting will be allowed to invite 50 numbers of its business associates to the dinner

Please draw cheque / DD in favour of "Indian Concrete Institute - Karnataka Bangalore Centre" (All payments are Inclusive of Ser. Tax)
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Delegate Registration fee
(Inclusive of Ser.Tax)

ICI members	2,000
Non ICI members	2,500
Student	1,000

Advertisements :

- Backside of the souvenir : **Rs. 20,000/-**
- Front inside and Bank inside : **Rs. 15,000/-**
- Full page : **Rs. 12,000/-**
- Half page : **Rs. 6,000/-**

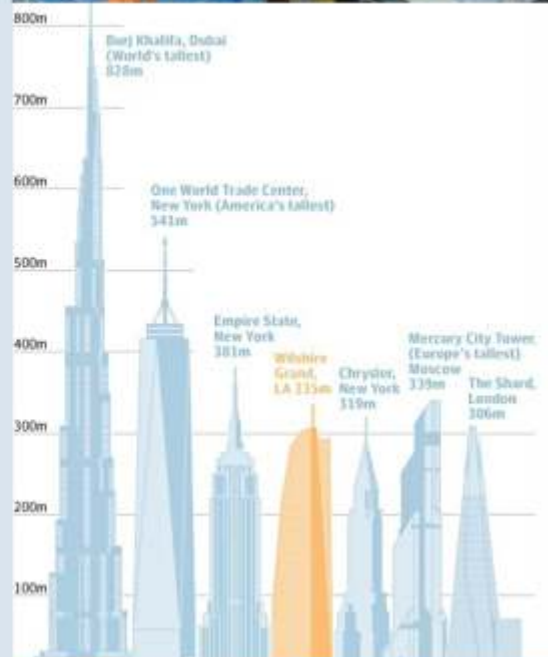
(Registration fee includes copy of the proceedings, tea/coffee and lunch for two days)

During "CONCRETE PANORAMA", following activities are planned :

1. Presentations from eminent personalities related to RMC with special reference to QCI sponsored Plant Certification Scheme "Ready-mixed Concrete Production Control Scheme" (RMCPCS)
2. Demonstration of state-of-art RMC Production facilities from equipment manufacturers.
3. Demonstration of new generation superplasticisers for achieving desired properties of concrete in fresh state.
4. Demonstration of innovative quality control devices used during transit of RMC.
5. Demonstration of use of alternatives to river sand.
6. Demonstration of performance enhancing mineral admixtures in concrete.
7. Exhibition of products, materials, systems, equipment related to RMC industry.
8. Panel discussion on the 'problems faced in small/ large construction projects relating to the use of RMC and possible solutions'.

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