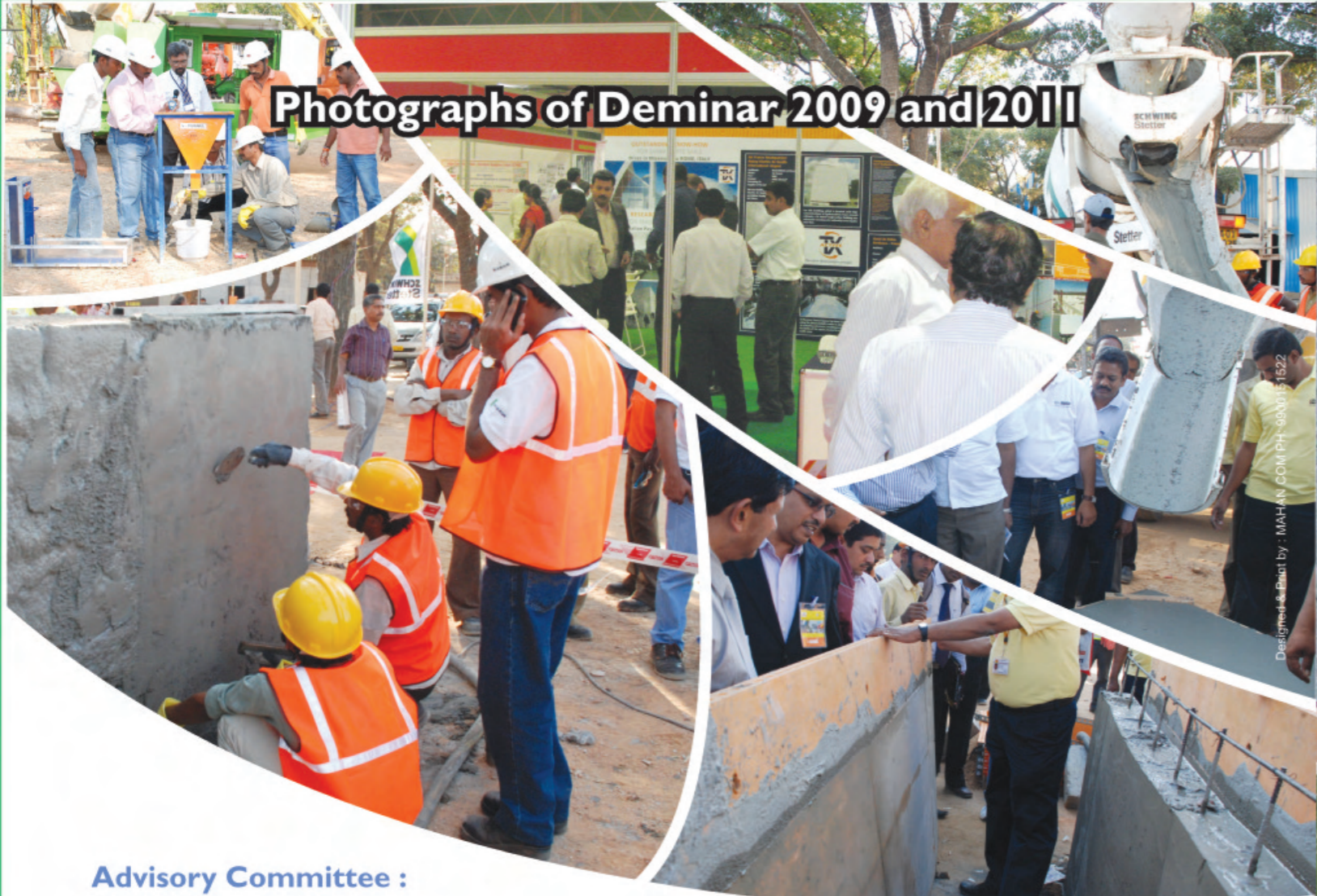


## Photographs of Deminar 2009 and 2011



### Advisory Committee :

Dr. K. S. Jagadish	Burji. M. B.	Umesh B. Rao	B.S.C Rao	Jai Prasad	Thiayarajan
S.V. Patil	M.S. Sudharshan	Ajit Sabnis	D. Ranganath	Mahadev Prasad	
G.H. Basavaraj	Nirmal Prasad	A.N. Prakash	Ganesh	Dr. Niranjana	

### Organising Committee :

**Dr. R.V. Ranganath**, Chairman, ICI-KBC  
Professor & HOD Dept of Civil Engg,  
BMS College of Engineering.  
Cell No : 9845086602

**Mr. L.R. Manjunatha**, Secretary, ICI-KBC  
Cell No : 98455 35946

#### Address for correspondence :

**Indian Concrete Institute –  
Karnataka Bangalore Centre**

No. 2, UVCE Alumni Association Building,  
Dr. B R Ambedkar Veedhi, K. R. Circle,  
Bangalore – 560 001,

**Email** : [icikbc@gmail.com](mailto:icikbc@gmail.com)

**Website** : [www.icikbcbangalore.org](http://www.icikbcbangalore.org)

#### Program Coordinator :

**Dr S. Muralidhara**

#### Finance and Sponsorship :

Ravishankar M, Dr. Aswath M.U, Vamadev G.B, K.P. Pradeep.

#### Technical and Souvenir :

Dr. M.N. Hegde, Dr. Radhakrishna, Dr. S. Raghunath, Jagadish Vengala

#### Delegate Mobilization :

L.N. Prasad, Dr. Prasanna kumar, Arulnathan. K, Bharati Ganesh,  
Sapna Devendra, R.K. Sunil, Kaushik Hajra, Prakash Sreenivasan

#### Programme and Venue :

N.R. Ashok, Dr. S. Girish, Nagesh Puttaswamy,

#### Exhibition :

Nagendra R, Kowshika V.R, Gorakshanath, B. Sikia

#### Transport and Hospitality :

Dr. K.R. Suresh, Ganaraj Shetty

#### Registration and Reception :

Dr. Surekha Naagesh, Niranjana. P.S

**Food and Catering** : Prakash C.H, Raviprakash, R. Tharanath



# Concrete

## Panorama & Deminar 2012

(3<sup>rd</sup> Edition)

(Two Day National Seminar, Live Product Demonstration and Exhibition)

On

## *“Innovative Concretes & Affordable Housing”*

Venue : BMS College of Engineering, Bull Temple road, Bangalore-560 019

Chief Patron :



UltraTech Cement Limited

January  
9-10, 2012



#### Patrons :



Zuari Cement Limited



Penna Cement Industries Limited



#### Organized by :

Indian Concrete Institute -  
Karnataka Bangalore Centre



#### In association with :

Dept of Civil Engineering,  
BMS College of Engineering, Bangalore-560 019



## Introduction :

**Affordable housing** is a term used to describe houses whose total **housing** costs are deemed "**affordable**" to those that have a median income. Affordable housing in India is at a threshold of explosive growth. But at the same time making affordable housing both low cost and profitable through the use of the latest construction techniques remains the prime challenge for all the stakeholders in this industry.

Innovative construction technologies and new practices are being developed and adopted in the field of affordable housing segment in India to meet the challenging needs of rapid development in this sector. Concrete forms a vital ingredient in infrastructure and for affordable housing segment with its versatile and extensive applications.

With the explosive growth and faster phase in affordable housing construction, the use of advanced, innovative new generation concretes, form work and construction techniques are gaining recognition. Manufacturers, builders and construction technologists, of late, are introducing innovative products and systems into the affordable housing construction segment. Hence, there is a need to bring awareness about these developments among various stakeholders in civil engineering, architects and construction industry, including marketers, civil engineers, builders, student community and the real estate Industry etc.

**Indian Concrete Institute-Karnataka Bangalore Centre** realizing the need to disseminate the knowledge of recent developments in the affordable mass housing construction field as well as in the innovations in new materials and construction methodologies for Civil engineers, Architects and construction industry fraternity, is organising this Seminar cum live Product Demonstration (Deminar) and Exhibition in association with Dept of Civil Engineering, BMS College of Engineering, Bangalore.

This will serve as a platform for the industries/construction companies in the affordable housing segment/building materials manufacturers to take part and demonstrate their products. Much like the earlier versions of the Deminar 2009 and 2011, ICI-KBC will be organizing the Live Demonstration of Products, construction technologies and the participants can witness the outdoor product / process demonstrations.

## Themes for the Deminar :

- Affordable housing construction methodologies
- Innovations in Concrete
- Innovative Form Work for affordable housing
- Modern Concrete Products
- Advanced Concrete Equipments
- Innovative products for finishes and aesthetic enhancement

## Participation :

**Participating industries and companies** will make presentations of their new products/innovative methods and give live demonstration. The products /equipments in demo will be video shot and projected simultaneously in the conference hall and thus it enables the participants to see the live demonstration of products/equipments in the comforts of the conference hall. Audio visual clippings of the sponsoring organisation will also be displayed during breaks.

## Sponsorship Fee :

**Chief Patron** : Rs. 3.00 Lakhs (Visuals display at breaks, & 10 delegates free) **Patron** : Rs. 1.50 Lakhs (Visuals display at breaks, & Six delegates free) **Sponsors** : Rs. 75,000 (Visuals displays at breaks & four delegates free) **Supporting Organisations** : Rs. 20,000/- (Two delegate free) **Stall for Exhibitors** : Rs. 30,000/- (Two delegates free)

Particulars	Free Delegates	Company Name Display	Product Demo (30mins)	Visual Display	Stage Back Drop Display	Companies Commercial Presentation	Built up Exhibition space
Chief Patrons	10	Yes	Yes	Every One Hr	Yes	15Mins	3 Units
Patrons	6	Yes	Yes	Every One Hr	Yes	10Mins	2 Units
Sponsors	4	Yes	Yes	Every One Hr	Yes	No	1 Units
Exhibitors	2	Yes	No	No	No	No	1 Units
Supporting Organisation	2	Yes	No	No	Yes	No	No

**Advertisements** : will be included in the **Proceedings** and **CD**, which also include all presentations and demonstrations.

**Colour** - Back page of the souvenir – Rs. 12,000/-

**Colour** - page inside cover pages front and back - Rs. 10,000/-

**Colour** - Full page Inside - Rs. 8,000/-

Full page **B/W** : Rs. 5,000. Half page **B/W** : Rs. 3,000.

## Registration Fee :

Rs. 1500 for ICI Members

Rs. 2500 for Industry and Other participants

Rs. 500 for Students

(Registration fee includes soft copy of the proceedings, tea/coffee and lunch for two days)

## National Steering Committee :

**Er. Jose Kurian**, President-ICI

**Er. Radhakrishnan**, Secretary General-ICI

**Mr Raj Pillai**, Vice President-South-ICI

**Dr. C.S.Viswanatha**, Past President-ICI

**Dr. R. Jagadish**, Past President-ICI

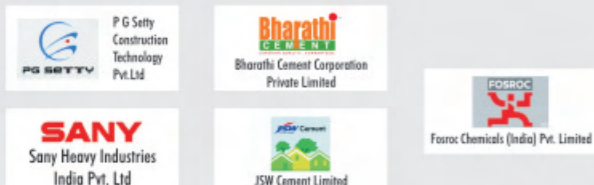
**Dr. Manmohan R Kalgai**, Past Vice President-ICI-South.

**Er. M.N. Ramesh**, GC member-ICI

**Dr. V. Ramachandra**, Ex GC Member-ICI

**Dr. K. Mallikarjuna Babu**, Principal-BMSCE

### Confirmed Sponsors :



### Confirmed Exhibitors :



### Supporting Organisation :

